Pedro Uzcátegui

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Automation Specialist

Results-driven Automation Specialist and Software Engineer with 6+ years of experience streamlining operations through advanced workflow automation, full-stack development, and CRM integrations. Expert in Make (Integromat), Zapier, GoHighLevel, Gravity Forms, N8N, Power Automate, and advanced scripting using JavaScript, Python, PHP, and SQL. Proven ability to architect scalable solutions using OAuth 2.0 APIs, Prompt Engineering, and CRM-ads-email pipelines. Strong foundation in React.js, Laravel, WordPress, and Elementor, with a data-driven mindset utilizing Google Sheets, Looker Studio, PostgreSQL, Supabase, and Mailchimp.

Experience

Operations Specialist – Automation & Systems
Gym Member Machine – Remote | 2024-Present

Responsible for leading the tech and call center teams, supporting systems used by 250+ clients. Designed and implemented the entire automation infrastructure, including onboarding/offboarding, ticketing, call center flows, AI bots, dashboards, and GoHighLevel snapshots. Built scalable workflows using Make, Zapier, GoHighLevel, ClickUp, and Jotform, integrating operations across CRM, marketing, and internal tools. Reduced client onboarding time by 64% (from 14 to 5 days) through a fully automated system. Integrated secure APIs with OAuth 2.0 and centralized data via Supabase, PostgreSQL, and Google Sheets, ensuring performance and alignment with business goals..

Software Automation Engineer
Gym Member Machine – Remote | 2023–2024

Created 500+ automated flows using Make, Zapier, and GoHighLevel, optimizing appointment handling, lead routing, and Slack alerts. Built ReTool dashboards and WordPress sites using Elementor, PHP, and Gravity Forms, integrating with Mailchimp, Google Sheets, and CRM systems.

Automation Consultant
Chase B Snow Consulting – Remote | 2022–Present

Developed automation systems using Zapier, N8N, Power Automate, and custom code (JavaScript, Python). Used Gravity Forms as key input interfaces across multiple WordPress-based systems, linking to CRMs, email tools, and Supabase via OAuth 2.0 and custom APIs.

Education

B.Sc. Computer Science – UNETRANS | 2022-2024
B.A. Business Administration - UCAB | 2018-2020

Certifications & Training

Introduction to Generative AI – AWS Educate (Mar 2025)
AI Workflows with ChatGPT – DataCamp (Mar 2023)
Advanced Make Automation Series – Make (Jan 2024)
Full Zapier Automation Series – Zapier (May 2024)
Data Analyst with Python – DataCamp (Jul 2024)
Git + GitHub: Version Control from Scratch – DevTalles (May 2024)
Python for Everybody – University of Michigan (Sep 2020)
CS50's Introduction to Artificial Intelligence with Python – HarvardX (Aug 2020)

Skills and Interests

Automation: Make | Zapier | GoHighLevel | N8N | Power Automate | Gravity Forms
Code & APIs: JavaScript | Python | PHP | SQL | PostgreSQL | OAuth 2.0 | REST
CRM & Marketing: Mailchimp | Facebook Ads | ClickFunnels | Teachable
Web & UI: React.js | Laravel | WordPress | Elementor | Supabase
Data & Reporting: Google Sheets | Power Bi | Tableau | ReTool
Tools: Slack | Discord | ClickUp | Notion | Trello
Languages: Spanish (Native) | English (Bilingual Proficiency)